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# Privacy policy

We are delighted about the visit of our website. We would like to inform you below about the processing of your personal data on our website.

## Controller

AUMA Riester GmbH & Co. KG

Aumastr. 1, 79379 Müllheim

Germany

### Contact:

Tel.: +49 7631 809 0

E-Mail: [info@auma.com](mailto:info@auma.com)

## Data Protection Officer

### Contact:

E-Mail: [dsb@auma.com](mailto:dsb@auma.com)

## Terms

The technical terms used in this privacy policy are to be understood as legally defined in Art.4 GDPR.

The terms "user" and "website visitor" are used synonymously in our privacy policy.

## Recipient of data

Recipients of data are named in our privacy policy under the respective category/heading.

## Categories of data subjects

The categories of data subjects are website visitors and other users of online services.

## General information on data processing on the website

### Automated data processing (log files etc.)

Our website can be visited without actively providing personal information about the user. However, every time our website is accessed, we automatically store access data (server log files), such as the name of the internet service provider, the operating system used, the website the user visited us from,

the date and duration of the visit and the name of the file accessed, as well the IP address of the device used for security reasons, such as to recognise attacks on our website for a period of 14 days. This data is not merged with other data sources. We process and use the data for the following purposes: provision of the website, prevention and detection of errors/malfunctions, and the abuse of the website.

<b>Data categories:</b>	Meta and communication data (e.g. IP address, date and time of access, time, type of HTTP request, website from which access is made (referrer URL), browser used and, if applicable, operating system of the accessing computer (user agent))
<b>Purpose of the processing:</b>	Prevention and detection of errors/malfunctions, detection of abuse of the website
<b>Legal basis:</b>	Legitimate interest according to Art. 6 para. 1 lit. f) GDPR
<b>Legitimate interests:</b>	Fraud prevention to detect abuse of the website

## Required cookies (functionality, opt-out links, etc.)

We use cookies on our website to enable the use of the basic functions on our website and to provide the service requested by the user. Cookies are a standard internet technology for storing and retrieving information for website users. Cookies represent information and/or data that can be stored on the user's end device, for example. With classic cookie technology, the user's browser is instructed to store certain information on the user's device when a specific website is accessed.

Strictly required cookies are used to provide a digital service expressly requested by the user, e.g:

- Cookies for error analysis and security purposes
- Cookies for storing logins
- Cookies for storing data in online forms if the form extends over several pages
- Cookies for saving (language) settings
- Cookies to store articles in the shopping basket by users to complete the purchase
- Cookies for storing consent or withdrawal (opt-in, opt-out)

Some of the cookies used (so-called session cookies) are erased after the end of the browser session, i.e. after closing the browser.

Cookies can be erased by users at a later date to remove data stored by the website on the user's computer.

The data processing described may also relate to information that is not personal but constitutes information within the meaning of the TDDDG [German Telecommunications Digital Services Data Protection Act]. In these cases, this information may be necessary for the use of an expressly requested service and may therefore be stored in accordance with § 25 TDDDG.

### Opt-Out:

Firefox:

[How do I turn on the Do Not Track feature? | Firefox Help](#)

Google Chrome:

<https://support.google.com/chrome/answer/95647?hl=en>

Microsoft Edge:

[Browse InPrivate in Microsoft Edge - Microsoft Support](#)

Opera:

<https://help.opera.com/en/latest/security-and-privacy/>

Safari

<https://support.apple.com/en-gb/105082>

**Legal basis:** Legitimate interests (Art. 6 para. 1 lit. f) GDPR in conjunction with § 25 para. 2 no. 2 TDDDG), consent (Art. 6 para. 1 lit. a) GDPR in conjunction with § 25 para. 1 TDDDG

**Legitimate interests:** Storage of opt-in preferences, ensuring the functionality of the website, maintaining user status across the entire website

## Storage and processing of not required information and data

Beyond the required scope, user data may be processed by cookies, similar technologies or application-related technologies, e.g. for the purpose of (cross-website) tracking or personalised advertising etc.. Data may be transmitted to third-party providers. The storage and further processing of user data that is not necessary to provide the digital service, is then carried out on the basis of consent within the meaning of Art. 6 para. 1 lit. a) GDPR (if applicable in conjunction with § 25 para. 1 sentence 2 TDDDG).

## Consent management platforms

We use a consent management procedure on our online offering in order to be able to prove that we store and manage the consent granted by our website visitors in accordance with the requirements of the data protection.

The consent management platform used helps us to identify all cookies and tracking technologies and to control them based on the consent status. At the same time, visitors to our website can use the consent management service we have integrated to manage the consents and preferences granted (optional setting of cookies and other technologies that are not required) or revoke consent at any time using the button.

The status of the consent is stored on the server and/or in a cookie (so-called opt-in cookie) or a comparable technology in order to be able to assign the consent to a user or their device. The time of the declaration of consent is also recorded.

**Data categories:** Consent data (consent ID and number, time consent was given, opt-in or opt-out), meta and communication data (e.g. device information, IP addresses)

**Purposes of processing:** Fulfillment of accountability, consent management

**Legal basis:** Legal obligation (Art. 6 para. 1 lit. c) GDPR in conjunction with Art. 7 GDPR)

## CCM Cookie Consent Manager

Recipient: Papoo Software & Media GmbH, Auguststr. 4, 53229 Bonn, Germany

Third country transfer: Does not take place.

Privacy policy: <https://www.ccm19.de/en/datenschutzerklaerung.html>

## Content Delivery Network

We use Content Delivery Network (CDN) in order to be able to provide the content of our website more quickly. For example, when website visitors access graphics, scripts or other content, these are provided quickly and optimised with the help of regionally and internationally distributed servers. When the data files are retrieved, a connection is established to the servers of a CDN provider, whereby personal data of visitors to our website is processed, such as the IP address and browser data.

<b>Data categories:</b>	User data (e.g. websites visited, interest in content, access times), meta and communication data (e.g. device information, IP addresses)
<b>Purposes of the processing:</b>	Correct presentation and optimisation of the website, faster and location-independent accessibility of the website,
<b>Legal basis:</b>	Consent (Art. 6 para. 1 lit. a) GDPR); legitimate interests (Art. 6 para. 1 lit. f) GDPR)
<b>Legitimate interests:</b>	Prevention of downtimes, high scalability, reduction of the bounce rate on the website

### jsDelivr

Recipient:	Volentio JSD Limited, Suite 2a1, Northside House, Mount Pleasant, Barnet, EN4 9EB, United Kingdom
Legal basis:	legitimate interests (Art. 6 para. 1 lit. f) GDPR)
Third country transfer:	Based on the <a href="#">adequacy decision of the European Commission</a> for the United Kingdom
Privacy policy:	<a href="https://www.jsdelivr.com/terms/privacy-policy">https://www.jsdelivr.com/terms/privacy-policy</a>

### unpkg

Recipient:	Npm Inc., 1999 Harrison Street Suite 1150, Oakland, California, 94612, United States, USA
Legal basis:	Consent (Art. 6 para. 1 lit. a) GDPR)
Third country transfer:	Based on Art. 49 para. 1 a GDPR
Privacy policy:	<a href="https://docs.npmjs.com/policies/privacy">https://docs.npmjs.com/policies/privacy</a>

## Presence on social media

We have a company profile on social networks and career platforms to increase our visibility among potential customers and interested parties and to make our company visible to the public.

Social networks help us to increase our reach and actively promote interaction and communication with users. Social media activity and communication is very important in attracting new customers and employees. Social media and the website can be used to share relevant information about our company, publish events and communicate important short-term announcements and job postings. They also help us to communicate quickly and easily with users.

Social media platform operators create user profiles based on user behaviour, for example by listing interests (likes, shares). These profiles are used to adapt advertising to the interests of target groups.

When users are active on social media channels, cookies or other technologies are regularly stored on users' end devices, in some cases regardless of whether they are registered users of the social network.

### **Insights (statistics)**

The data evaluated by social media platform operators is provided to us in the form of anonymised statistics, which means that it no longer contains any personal data of users. We can use the statistics to see, for example, how often and at what time our social media profile was visited. It is currently not possible for fan page operators to deactivate this function. We therefore have no influence on the extent to which data is processed by social media platforms.

### **Social Media Messengers**

In connection with the use of social media, we may use the associated messengers to be able to communicate easily with users. The security of individual services may depend on the user's account settings. Even in the case of end-to-end encryption, the social media platform operator can draw conclusions about the fact that and when users communicate with us. Location data can also be recorded.

Depending on where the social network is operated, user data may be processed outside the European Union or outside the European Economic Area. The processing may result in risks for users, as it makes it more difficult for them to enforce their rights.

**Data categories:** Usernames (e.g. surname, first name), contact details (e.g. e-mail address), content data (e.g. text details, photographs, videos), usage and interaction data (e.g. websites visited, interests, likes, shares, access times), meta and communication data (e.g. device information, IP address, location data, if applicable)

**Purposes of the processing:** Increasing reach, awareness-raising activities, rapid networking

**Legal basis:** Legitimate interests (Art. 6 para. 1 lit. f) GDPR), consent (Art. 6 para. 1 lit. a) GDPR)

**Legitimate interests:** Interaction and communication on social media presence, profit increase, insights about target groups

## **LinkedIn**

**Recipient:** LinkedIn Corporation, 1000 West Maude Avenue, Sunnyvale, CA 94085, USA

**Third country transfer:** Based on the [adequacy decision of the European Commission](#) for the USA under the Data Privacy Framework

**Privacy policy:** <https://www.linkedin.com/legal/privacy-policy>

## **Facebook**

**Recipient:** Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland

**Third country transfer:** Based on the [adequacy decision of the European Commission](#) for the USA under the Data Privacy Framework

**Privacy policy:** <https://www.facebook.com/privacy/explanation>

## Instagram

Recipient:	Meta Platforms Ireland Limited, 4 Grand Canal Square, Dublin 2, Ireland
Third country transfer:	Based on the <a href="#">adequacy decision of the European Commission</a> for the USA under the Data Privacy Framework
Privacy policy:	<a href="https://help.instagram.com/155833707900388">https://help.instagram.com/155833707900388</a>

## YouTube

Recipient:	Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland
Third country transfer:	Based on the <a href="#">adequacy decision of the European Commission</a> for the USA under the Data Privacy Framework
Privacy policy:	<a href="https://policies.google.com/privacy?hl=de&amp;gl=de">https://policies.google.com/privacy?hl=de&amp;gl=de</a>

## Plugins and integrated third-party content

Our website includes functions and elements obtained from third-party providers. For example, videos, representations, buttons or contributions (hereinafter referred to as 'content') can be integrated. If this third-party content is accessed by website visitors (e.g. click, play, etc.), information and data are collected and linked to the website visitor's end device in the form of cookies or other technologies (e.g. pixels, Java Script commands or web assembly) and transmitted to the server of the third-party provider used. The third-party provider thereby receives usage and interaction data from the website visitor and makes them available to us in the form of statistics via a dashboard. The statistics we receive do not contain any clear user data.

Without this processing operation, it is not possible to load and display this third-party content.

In order to protect the personal data of website visitors, we have taken protective measures to prevent the automatic transmission of this data to the third-party provider. This data is only transmitted when users actively use the buttons and click on the third-party content.

<b>Data categories:</b>	Usage data (e.g. websites visited, interests, access time), meta and communication data (e.g. device information, anonymised IP address)
<b>Purposes of processing:</b>	Sharing posts and content, interest and behaviour-based marketing, evaluation of statistics, cross-device tracking, increasing reach in social media, protection against bot spam
<b>Legal basis:</b>	Legitimate interests (Art. 6 para. 1 lit. f) GDPR), consent (Art. 6 para. 1 lit. a) GDPR)

## Friendly Captcha

Recipient:	Friendly Captcha GmbH, Am Anger 3-5, 82237 Wörthsee/Germany
Legal basis:	Legitimate interests (Art. 6 para. 1 lit. f) GDPR)
Legitimate interests:	protection against bot spam
Third country transfer:	Does not take place.

Privacy policy: <https://friendlycaptcha.com/en/privacy/>

## Google Maps

Recipient: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Legal basis: Consent (Art. 6 para. 1 lit. a) GDPR)

Third country transfer: Based on the [adequacy decision of the European Commission](#) for the USA under the Data Privacy Framework

Privacy policy: <https://policies.google.com/privacy?hl=en-US>

## YouTube

Recipient: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland

Legal basis: Consent (Art. 6 para. 1 lit. a) GDPR)

Third country transfer: Based on the [adequacy decision of the European Commission](#) for the USA under the Data Privacy Framework

Privacy policy: <https://policies.google.com/privacy?hl=en-US>

## Newsletter and mass communication with tracking

On our website, users have the option of subscribing to our newsletter or to notifications on various channels (hereinafter referred to as 'newsletters'). We only send newsletters to data subjects who have agreed to receive the newsletter, and within the framework of statutory provisions. We use a selected service provider to send out our newsletter.

An e-mail address must be provided to subscribe to our newsletter. If applicable, we collect further data, such as your name, to include a personal greeting in our newsletter.

Our newsletter is only sent once the 'double opt-in procedure' has been completed. If visitors to our website decide to subscribe to our newsletter, they will receive a confirmation e-mail that serves to prevent the fraudulent use of incorrect e-mail addresses and prevents sending of the newsletter due to a single, possibly accidental, click. The subscription to our newsletter can be ended at any time with future effect. A link for unsubscribing (opt-out) is contained at the end of every newsletter issue.

In addition, we are obliged to provide evidence that our subscribers actually want to receive the newsletter. To this end, we collect and store their IP address, along with the time of subscription and cancellation of subscription.

### Newsletter Tracking

Our newsletters are designed so that we can obtain insights about improvements, target groups or the reading behaviour of our subscribers. We are able to do this thanks to a 'web beacon' or tracking pixel that reacts to interactions with the newsletter, such as whether links are clicked on, whether the newsletter is opened at all, or at what time the newsletter is read. For technical reasons, we can associate this information with individual subscribers.

**Data categories:** Master data (e.g. name, address), contact details (e.g. e-mail address, telephone number), meta and communication data (e.g. device information, IP address), usage data (e.g. interests, access times)

**Purposes of processing:** Marketing, increase in customer loyalty and new customer acquisition, analysis and evaluation of the success of the campaign

**Legal basis:** Consent (Art. 6 para. 1 lit. a) GDPR)

## **rapidmail**

**Recipient:** rapidmail GmbH, Wentzingerstraße 21, 79106 Freiburg im Breisgau, Germany

**Third country transfer:** Does not take place.

**Privacy policy:** <https://www.rapidmail.de/datenschutz>

## **Internal area and digital services**

### **Registration**

We offer the option of setting up a user account on our website. As part of the registration process, we collect the necessary data from interested users for providing a user account and the associated functions.

To prevent the internal area against unauthorised access, we collect IP addresses and the time of access to prevent misuse of a user account and unauthorised usage. We do not pass this data on to third parties unless it is necessary to pursue our rights or we are legally obliged to do so.

In addition, we have set up the so-called double opt-in procedure for first-time registration. When users register for the first time, they will receive a confirmation link sent to the e-mail address (username) they have provided, which must be confirmed separately by the user within a certain period of time. Thus, we ensure that registration actually takes place at the user's request and that misuse is avoided.

### **Protected login area**

To protect the user accounts from unauthorised access, logging in to the user account requires another action in addition to entering the password, e.g. entering a code sent to a mobile device (so-called multi-factor authentication). This way, we ensure that misuse of the login process is avoided.

**Data categories:** Master data (e.g. name, address), contact details (e.g. e-mail address, telephone number), login data (username and password), other content data if applicable (e.g. text input), meta and communication data (e.g. device information, IP addresses), usage data (e.g. access times)

**Purposes of the processing:** Contract fulfillment, customer loyalty

**Legal basis:** Contract initiation and execution (Art. 6 para. 1 lit. b) GDPR), consent (Art. 6 para. 1 lit. a) GDPR)

## **Contact us**

On our online offering, we offer the option of contacting us directly or requesting information via various contact options.

In the event of contact being made, we process the data of the person making the enquiry to the extent necessary for answering or handling their request. Data processed may vary depending on the way in which contact is made with us.

<b>Data categories:</b>	Master data (e.g. name, address), contact details (e.g. e-mail address, telephone number), content data (e.g. text input, photographs, videos), usage data (e.g. interests, access times), meta and communication data (e.g. device information, IP address).
<b>Purposes of processing:</b>	Processing requests
<b>Legal basis:</b>	Consent (Art. 6 para. 1 lit. a) GDPR, fulfillment or initiation of a contract (Art. 6 para. 1 lit. b) GDPR)

## Online meetings, webinars, online events

We make use of the opportunity to hold online conferences, meetings and/or webinars. To do so, we use services provided by other carefully selected providers. When actively using services of this nature, data of the participants in the communication is processed and stored on the servers of the third-party service providers used, provided this data is necessary for the communication process. When selecting providers, we ensure that communication via the selected services is end-to-end encrypted.

<b>Data categories:</b>	Master data (e.g. surname, first name), contact details (e.g. e-mail address), content data (e.g. text input), meta and communication data (e.g. device information, IP addresses)
<b>Purposes of processing:</b>	Processing enquiries, increasing efficiency, promoting cross-company and cross-location cooperation
<b>Legal basis:</b>	Consent (Art. 6 para. 1 lit. a) GDPR)

## Microsoft Teams

Recipient:	Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA
Third country transfer:	Based on the <a href="#">adequacy decision of the European Commission</a> for the USA under the Data Privacy Framework
Privacy policy:	<a href="https://privacy.microsoft.com/en-gb/privacystatement">https://privacy.microsoft.com/en-gb/privacystatement</a>

## Further mandatory information on data processing

### Data transfer

We transfer the personal data of website visitors for internal purposes (e.g. for internal administration or to the HR department in order to comply with legal or contractual obligations). Internal data transfer or the disclosure of data only occurs to the extent necessary, complying with the pertinent data protection provisions.

It may be necessary for us to disclose personal data in order to fulfil contracts or a legal obligation. Should we not be provided with the personal data required, it may not be possible to conclude the contract with the data subject.

If your data is processed outside the EU/EEA, i.e. in third countries (e.g. the US), we ensure that the legal requirements of Art. 44 et seq. GDPR are fulfilled. We take additional action to ensure the highest possible level of protection for the personal data of data subjects. The guarantee applicable to the transfer to third countries is specified in our privacy policy under the respective recipients.

We are a globally active company headquartered in Germany. The data of website visitors is stored in our central customer database in Germany, in compliance with the relevant data protection regulations, and is processed in this context throughout the group for internal administrative purposes. Processing beyond administrative purposes does not take place.

In the event of transferring personal data to a country outside the EEA within the framework of internal group processing, we ensure that the processing in the intended manner is legally permitted.

<b>Legal basis:</b>	Legitimate interests (Art. 6 para. 1 lit. f) GDPR)
<b>Legitimate interests:</b>	'Small-group exemption', centralized management and administration within the company to make use of synergy effects, cost savings, increased efficiency
<b>Recipient:</b>	<a href="#">Locations</a>

## Data processing

Recipients of personal data may act as processors. We have concluded "data processing agreements" with them in accordance with Art. 28 para. 3 GDPR. This means that the processors may only process your personal data on explicit instruction. Processors take adequate technical and organisational measures to process your data securely and in accordance with our instructions.

## Storage period

In principle, we store the data of visitors to our website for as long as needed to provide our service or to the extent that the European body issuing directives and regulations or another legislator stipulates in applicable laws and regulations. In all other cases, we delete personal data once the purpose has been fulfilled, with the exception of data that needs to be stored to comply with legal obligations (e.g. if retention periods under tax law and trade law require us to keep documents such as contracts and invoices for a certain period of time).

## Automated decision-making (including profiling)

We do not use automated decision-making or profiling in accordance with Art. 22 GDPR.

## Legal bases

The relevant legal bases primarily arise from the GDPR. They are supplemented by national laws of the Member states and can, if applicable, be applied alongside or in addition to the GDPR.

<b>Consent:</b>	Art. 6 para.1 lit. a) GDPR serves as the legal basis for data processing activities for which we have obtained consent for a specific processing purpose.
<b>Performance of a contract:</b>	Article 6 (1) (b) serves as the legal basis for processing required to perform a contract to which the data subject is a contractual party or for taking steps prior to entering into a contract, at the request of the data subject.

<b>Legal obligation:</b>	Article 6 (1) (c) GDPR is the legal basis for processing that is required to comply with a legal obligation.
<b>Vital interests:</b>	Article 6 (1) (d) GDPR serves as the legal basis if the processing is necessary to protect the vital interests of the data subject or another natural person.
<b>Public interest:</b>	Article 6 (1) (e) GDPR serves as the legal basis for processing that is necessary to perform a task in the public interest or to exercise public force that is transferred to the controller.
<b>Legitimate interest:</b>	Article 6 (1) (f) GDPR serves as the legal basis for processing that is necessary to protect the legitimate interests of the controller or a third party, provided this is not out-weighed by the interests or fundamental rights and fundamental freedoms of the data subject that require personal data to be protected, particularly if the data subject is a child.

## Rights of data subjects

<b>Right to information:</b>	Pursuant to article 15 GDPR, data subjects have the right to request confirmation as to whether we are processing data concerning them. They can request information about this data as well as the further information listed in Art. 15 para. 1 GDPR and a copy of their data.
<b>Right to rectification:</b>	Pursuant to article 16 GDPR, data subjects have the right to request that data relating to them, and that we process, be rectified or completed.
<b>Right to erasure and restriction:</b>	Pursuant to article 17 GDPR, data subjects have the right to request that data relating to them be erased without delay. Alternatively, they can request the restriction of the processing of their data, pursuant to article 18 GDPR.
<b>Right to data portability:</b>	Pursuant to article 20 GDPR, data subjects have the right to request that data made available to us by them be provided and transferred to another controller.
<b>Right to lodge a complaint:</b>	In addition, data subjects have the right to lodge a complaint with the supervisory authority responsible for them, pursuant to article 77 GDPR.
<b>Right to object:</b>	If personal data is processed on the basis of legitimate interests pursuant to article 6 (1) (1) (f) GDPR, data subjects have the right pursuant to article 21 GDPR to object to the processing of their personal data, provided there are reasons for this arising from their particular situation or the objection relates to direct advertising. In the latter case, data subjects have a general right to object that is to be put into effect by us without a particular situation being stated.

## **Withdrawal of consent**

Some data processing procedures can only be carried out with the express consent of the data subject. You have the option to withdraw any consent you have already given. All you need to do is send an e-mail to: [dsb@auma.com](mailto:dsb@auma.com). The legality of the data processing carried out up to the point of withdrawal shall remain unaffected by the withdrawal.

## **External links**

Our website contains links to the online offerings of other providers. We would like to point out that we have no influence on the content of the linked websites and the compliance with data protection regulations by their providers.

## **Amendments**

We reserve the right to amend this information on data protection on our website in compliance with the applicable data protection provisions at any time to ensure their compliance with legal requirements on data protection.

**This privacy policy was issued by**

**DDSK GmbH**

**[www.ddsk.de](http://www.ddsk.de)**